



# From DevEx to Eng Excellence

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June 2025



What does **Engineering Excellence** mean to you?

Well it **depends...**

# What does **Engineering Excellence** mean to you?

## Engineering Excellence



### Velocity

Productivity + GenAI  
Quality Control  
Golden Paths



### Efficiency

Consistency  
Cost Management  
Modernization



### Security

Vuln Management  
Audits  
Standardization



### Reliability

Production readiness  
Operational Maturity  
Incident Response

# All orgs have **Business Excellence** goals.



# They achieve those goals through **Engineering Excellence**.

## Business Excellence

Unlock Innovation  
& Reduce Time to Market

Lower Cost  
& Increase Efficiency


Improve Quality  
& Customer Experience

## Engineering Excellence

 Velocity

 Efficiency

 Security

 Reliability

# The foundation of Engineering Excellence

## Business Excellence

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## Engineering Excellence



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Complete Visibility

Continuous Improvement

Consistent Developer Experience

Clear Ownership

# The "4-C's" at the foundation **make it possible.**

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Lower Cost  
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## Engineering Excellence

 Velocity

 Efficiency

 Security

 Reliability

## Engineering Foundations

Complete Visibility

Continuous Improvement

Consistent Developer Experience

Clear Ownership

# IDPs built on the right foundation **power use cases** **across every pillar** of engineering excellence.

## Business Excellence

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## Engineering Excellence



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Complete Visibility

Continuous Improvement

Consistent Developer Experience

Clear Ownership

# DevEx → Engineering Excellence



## Developer Experience

Focuses on optimizing developers' workflows — tools, documentation, CI/CD pipelines — to reduce friction and cognitive load.



## Engineering Excellence (EE)

Alignment of technical strategy (security, reliability, velocity, efficiency) with **business outcomes** (innovation, cost reduction, customer satisfaction). It spans the entire software lifecycle, from architecture to incident response.



Eng Excellence ensures software meets business goals beyond the developer's immediate work (e.g., security audits, cost governance), while DX targets developer productivity and satisfaction.

# You still need a comfy chair



DevEx is the “ergonomic office chair” for developers — critical for comfort and productivity.



EngEx is the “company-wide operational strategy” ensuring the business profits from that productivity.

## Organizations often conflate the two, leading to:



Misaligned Priorities: Over-indexing on developer tools while neglecting systemic issues (e.g., tech debt, security debt).



Siloed Metrics: Celebrating sprint velocity without tracking incident rates or customer impact.

Our take: Productivity is not *really*  
solved quite yet... because  
focusing on Developer  
Experience is not enough

# A great developer experience *enables* acceleration across the engineering excellence verticals.

- [Security] Easy way to get temporary credentials for a production database
- [Reliability] Standard deploy UI that bakes in production readiness checks
- [Security, Reliability] Project bootstrapper that makes sure your new service handles security scanning, logging, monitoring, etc
- [Velocity] CI pipeline that handles caching to reduce build times and push things to prod faster
- [Efficiency] Terraform commenting on your infrastructure PR telling how much the infra change will cost the business

**IDPs should not be viewed as just a  
Developer Experience platform.**

Just like a CRM helps sales orgs achieve  
sales excellence, an IDP should enable  
**Engineering Excellence.**

Good DevEx makes developers happy;  
great EngEx makes the business thrive  
(*and makes devs happy*)